



THE GOVERNOR'S PREVENTION PARTNERSHIP

builds public-private partnerships between the State and Connecticut's businesses, uniting them to keep kids safe, successful and drug-free today for a stronger workforce tomorrow. Since 1989, the impact of these partnerships has been substantial, resulting in strong prevention initiatives reaching hundreds of thousands of young people.

Our corporate partners play a key role in our success by becoming involved in our initiatives and by providing financial resources that help us to match young people with mentors, to create positive school climates where bullying is not tolerated, to prevent underage drinking, to stop prescription drug and other substance abuse. Your investment in prevention today helps ensure positive outcomes for youth. Below are examples of how your investment makes a difference. Of course, your financial support in any amount will be put right to work for positive youth outcomes.

WE WILL PUT YOUR PARTNERSHIP SUPPORT RIGHT TO WORK!

STRENGTHENING YOUTH MENTORING

There are 190,000 CT kids in need of mentors.

\$20,000* supports 20 mentoring programs serving 300 youth each year with the most effective research, support and training on best practices for mentoring in order to achieve positive outcomes for youth.

Youth with mentors benefit through increased confidence, positive behaviors and academic performance; they are 52% less likely than their peers to skip a day of school and 27% less likely to start drinking.

PREVENTING BULLYING AND FOSTERING SUCCESS

One in four young people are bullied every day in Connecticut schools.

\$20,000* provides one school year of comprehensive assistance to four schools to help them evaluate their school climate and the technical assistance and training to address school climate issues and to reduce bullying.

Quality bullying prevention programs reduce student bullying by up to 50%. Student assistance programs improve student attendance and achievement, decrease drop-out rates, disciplinary problems and suspensions, and decrease alcohol and other drug involvement.

RAISING AWARENESS THROUGH THE MEDIA

New trends continue to affect our young people—synthetic marijuana, misuse of prescription drugs, and cyberbullying

\$20,000* provides a three month radio and/or TV campaign in target markets focused on mentoring, prevention of bullying, underage drinking, and/or substance abuse. Campaigns can be localized to demonstrate corporate partnerships.

Raising awareness is the first step towards changing behavior.

PREVENTING UNDERAGE DRINKING

Connecticut's youth start drinking before age 13 and 36% of high school seniors binge drink. 43% of high school students reported drinking in the past month.

\$20,000* enables law enforcement, community coalitions, and youth in 10 communities to get the tools they need from The Partnership to reduce underage drinking – saving lives and futures for thousands of youth.

Studies prove teen use of alcohol declines where community coalitions are active.

PROMOTING YOUTH INVOLVEMENT

Among 9th-12th graders, 44% have used alcohol and 22% have used marijuana in the past month; 18% report using prescription drugs

\$20,000* coordinates resources to 120 school-based chapters of Students Against Destructive Decisions (SADD), involving 2,400 teenagers committed to addressing underage drinking, drug abuse, safe teen driving and other issues in their schools/communities.

Youth who participate in leadership activities are less likely to engage in risky behaviors, including underage drinking.

PREVENTING SUBSTANCE ABUSE

One in 10 CT high-schoolers admits to having used a prescription medication to get high.

\$20,000* develops four new trainings and provides companion guides for parents, schools and communities with information on illicit drug use, the growing problem of youth prescription drug abuse and emerging threats to youth. Hundreds of youth and adults will be reached through these efforts.

Kids who report learning from their parents about the risks of substance use are up to half as likely to use drugs or alcohol.

*** YOUR SUPPORT OF \$1,000, \$2,500, \$5,000, \$10,000 OR ANY AMOUNT HAS PROPORTIONATE IMPACT AND TREMENDOUS VALUE IN PRODUCING POSITIVE OUTCOMES FOR OUR YOUNG PEOPLE!**

2011 PARTNERSHIP COMMITMENT

YES, I accept the challenge and invitation of Governor Dannel Malloy and The Governor's Prevention Partnership to take responsibility as a **Leader in Partnership for Kids** and play a role in keeping kids safe, successful and drug free today for a stronger workforce tomorrow.

I am interested in the partnership level indicated below for 2011:

- Champion - \$40,000 and above
- Leadership - \$20,000
- Sustaining - \$10,000
- Supporting - \$5,000
- Guiding - \$2,500
- Contributing - \$1,000
- Other - \$ _____

NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ E-MAIL: _____

- A check for our 2011 support is enclosed
- Please invoice my company for our 2011 support upon receipt of this commitment notice
- Please invoice my company for our 2011 support on the following date: _____
- I would like to submit payment via Electronic Funds Transfer (EFT)
(Please contact Paul Mengacci, Director of Finance, (860) 523-8042, ext. 43 to discuss payment details)
- Other payment preference: _____

Thank You for Your Partnership Commitment

Please respond with this completed form by mail to: Governor Dannel P. Malloy c/o The Governor's Prevention Partnership, 30 Jordan Lane, Wethersfield, CT 06109; OR fax to 860-236-9412; OR download and submit this form on-line by visiting www.preventionworksct.org. For additional information, call Mickey Mattei, (860) 523-8042, ext. 22.